

**WMUR 100 South Commercial Street** Manchester, NH 03101 Main: (603)669-9999 Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
967886-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser Product Estimate Number Hassan/D/Governor candidate 1400

Davis Group Inc, The

Attention: Meenah Hulsen 4201 Bee Caves Rd, Suite C-101 Austin, TX 78746

Send Payment To:

Billing Address:

**WMUR** PO Box 26884 Lehigh Valley, PA 18002-6884

Flight Dates 10/30/12 - 11/06/12	Order # 967886	Alt Order #
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
IDB # 923	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

Line	Start Date	End Date	Descripti	ion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
1	10/30/12 Class of Tir	11/01/12 ne - Fixed N	6a Dayb Ion Pre-emp	tible	6-7a	11	:30	2	\$1,400.00	NM		
	Weeks:	Start Date 10/30/12	End Date 11/05/12	<u>MTWTFSS</u> 11	Spots/Week 2	Rate \$1,400.00						
	Spots: # Ch	Day Aiı	<u>r Date</u> <u>Ai</u>	ir Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 WN	MURW 10	/31/12 5	:59 AM 6a Dayb	reak	6-7a		O MHGTV10			\$1,400.00	NM
	2 WI	MURTh 11	/01/12 6	:28 AM 6a Dayb	reak	6-7a	:3	O MHG TV	108		\$1,400.00	NM
2	10/30/12 Class of Tir	11/01/12 me - Fixed N	Good Molon Pre-emp	orning America tible	7-9a	-111	:30	3	\$1,150.00	NM		
	Weeks:	Start Date 10/30/12	End Date 11/05/12	<u>MTWTFSS</u> - 111	Spots/Week 3	Rate \$1,150.00						
	Spots: # Ch	Day Air	r Date Ai	ir Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 WN	MURTu 10	/30/12 7	:59 AM Good M	orning America	7-9a	:3	O MHG TV	108		\$1,150.00	NM
	2 WI	MURW 10	/31/12 8	:59 AM Good M	orning America	7-9a	:3	O MHGTV10	9		\$1,150.00	NM
	3 WN	MURTh 11	/01/12 8	:41 AM Good M	orning America	7-9a	:3	O MHGTV10	9		\$1,150.00	NM
3	10/30/12 Class of Tir	11/01/12 me - Fixed N	The View	tible	11-12p	-11	:30	2	\$600.00	NM		
	Weeks:	Start Date 10/30/12	End Date 11/05/12	<u>MTWTFSS</u> - 11	Spots/Week 2	Rate \$600.00						
	Spots: # Ch	Day Aiı	r Date Ai	ir Time Descript	<u>ion</u>	Start/End Time		h Ad-ID			Rate	Туре
	1 WN	MURTu 10	/30/12 10	:58 AM The Viev	N	11-12p	.0	O MHG TV			\$600.00	NM
	2 WI	MURW 10	/31/12 10	:59 AM The Viev	N	11-12p	:3	O MHGTV10	9		\$600.00	NM
4	10/30/12 Class of Tir	11/01/12 ne - Fixed N	News 9 a	at Noon tible	12-1230p	1	:30	1	\$650.00	NM		
	Weeks:	Start Date 10/30/12	End Date 11/05/12	<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$650.00						
	Spots: # Ch	Day Aiı		ir Time Descript		Start/End Time		h Ad-ID			Rate	Type
	1 WN	MURTh 11	/01/12 12	:28 PM News 9	at Noon	12-1230p	:3	O MHG TV	108		\$650.00	NM
5	10/30/12 Class of Tir	11/01/12 ne - Fixed N	Who Wa	ants to be a Millic	or 1230-1p	-11	:30	2	\$500.00	NM		
	Weeks:	Start Date 10/30/12	End Date 11/05/12	- 11	Spots/Week 2	<u>Rate</u> \$500.00						
	Spots: # Ch			ir Time Descript		Start/End Time		h Ad-ID			Rate	
					ints to be a Millionaire	1=22.16		O MHG TV			\$500.00	NM
	2 W	MURW 10	/31/12 12	:47 PM Who Wa	ints to be a Millionaire	e 1230-1p	:3	O MHGTV10	9		\$500.00	NM



## INVOICE

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/29/12 - 11/06/12 | Invoice Month | Invoice Period | 10/29/12 - 11/06/12 | Invoice Month | Invoice Period | Invo

Advertiser Hassan/D/Governor		Estimate Number  1400
Hassan/D/Governor	candidate	1400

Spots/

								Spots/			
Line	Start Date	End Date	Description	) 	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
6	10/30/12 Class of Tin	11/01/12 ne - Fixed N	News 9 at son Pre-emptible	le	5-6p	1	:30	1	\$1,400.00	NM	
	Weeks:	Start Date 10/30/12	11/05/12	<u>MTWIFSS</u> 1	Spots/Week 1	Rate \$1,400.00					
	Spots: # Ch			ime Descrip		Start/End Time		Ad-ID			Rate Type
	1 WN	1URW 10	/31/12 5:23	3 PM News 9	at 5	5-6p	:30	MHGTV109			\$1,400.00 NM
7	10/30/12 Class of Tin	11/01/12 ne - Fixed N	News 9 at on Pre-emptible	6/World New le	s <sup>-</sup> 6-7p	- 1- 1	:30	2	\$2,700.00	NM	
	Weeks:	Start Date 10/30/12	11/05/12	<u>MTWIFSS</u> - 1 - 1	Spots/Week 2	Rate \$2,700.00					
	Spots: # Ch			ime Descrip		Start/End Time		Ad-ID			Rate Type
		1URTu 10			at 6/World News To	6-7p		MHGTV109			\$2,700.00 NM
	2 WN	1URTh 11.	/01/12 6:23	3 PM News 9	at 6/World News To	6-7p	:30	) MHGTV109			\$2,700.00 NM
8	10/30/12 Class of Tin	11/01/12 ne - Fixed N	INSIDE ED on Pre-emptibl	le	730-8p	1	:30	1	\$1,400.00	NM	
	Weeks:	Start Date 10/30/12	End Date 11/05/12	<u>MTWIFSS</u> 1	Spots/Week 1	Rate \$1,400.00					
	Spots: # Ch			ime Descrip		Start/End Time		Ad-ID			Rate Type
	1 WN	1URW 10	/31/12 7:57	7 PM INSIDE	EDITION AC	730-8p	:30	) MHGTV109	1		\$1,400.00 NM
9	11/01/12 Class of Tin	11/01/12 ne - Fixed N	CAND GO' on Pre-emptible	V DEBATE 1 le	1/7-8P 11/1	1	:30	1	\$7,500.00	NM	
	Weeks:	Start Date 10/30/12		<u>MTWFFSS</u> 1	Spots/Week 1	Rate \$7,500.00					
	Spots: # Ch			ime Descrip	_	Start/End Time		Ad-ID			Rate Type
	1 WN	IURTh 11	/01/12 7:59	PM CAND	GOV DEBATE 11/1	7-8P 11/1	:30	) MHG TV 1	08		\$7,500.00 NM
10	11/01/12 Class of Tin	11/01/12 ne - Fixed N	on Pre-emptibl	le	W/8-11PM ON 11/1	1	:30	1	\$7,500.00	NM	
	Weeks:	Start Date 10/30/12		<u>MTWFFSS</u> 1	Spots/Week 1	Rate \$7,500.00					
	Spots: # Ch			ime Descrip		Start/End Time		Ad-ID			Rate Type
	1 VVN	1URTh 11.	/01/12 9:02	2 PM 461H A	NNUAL CMA AWARE	DS 8-11PM ON 11/	1 :30	) MHGTV109			\$7,500.00 NM
11	10/30/12 Class of Tin	11/02/12 ne - Fixed N	News 9 at on Pre-emptible		11-11:35p	11	:30	2	\$2,200.00	NM	
	Weeks:	Start Date 10/30/12	11/05/12	<u>МТWГFSS</u> 11	Spots/Week 2	Rate \$2,200.00					
	Spots: # Ch			ime Descrip		Start/End Time		Ad-ID	00		Rate Type
	1 WN	/URTh 11		PM News 9		11-11:35p 11-11:35p		) MHG TV 1 ) MHGTV109			\$2,200.00 NM
	2 VVIV	IURF II	/02/12 11:40	) PM News 9	alli	11-11:35p	.30	) MIIGIVIUS			\$2,200.00 NM
12	10/30/12 Class of Tin		Nightline on Pre-emptibl		1135p-1206a	- 11	:30	2	\$500.00	NM	
	Weeks:	Start Date 10/30/12	End Date 11/05/12	<u>MTWTFSS</u> - 11	Spots/Week 2	<u>Rate</u> \$500.00					
	Spots: # Ch			ime Descrip		Start/End Time		<u>Ad-ID</u> MHGTV109	<u> </u>		Rate Type
-				6 PM Nightlin 2 PM Nightlin		1135p-1206a 1135p-1206a		) MHGTV109 ) MHGTV109			\$500.00 NM \$500.00 NM
	∠ vvi\	TIUR VV 10				•	.30	, MIIGIVIUS			φυυυυυ ΙΝΙΝΙ
13	10/30/12 Class of Tin		Jimmy Kim on Pre-emptibl	le	1205-105a	-111	:30	3	\$150.00	NM	
	Weeks:	Start Date 10/30/12	11/05/12	<u>МТWГFSS</u> - 111	Spots/Week 3	Rate \$150.00					_
	Spots: # Ch			ime Descrip		Start/End Time		Ad-ID	<u> </u>		Rate Type
				7 AM Jimmy		1205-105a		MHGTV109			\$150.00 NM
-				7 AM Jimmy   9 AM Jimmy		1205-105a 1205-105a		) MHGTV109 ) MHGTV109			\$150.00 NM \$150.00 NM
	3 VVIV	TORIN 11	/01/12 12:28	AIVI JIIIIIIY	NIIIIII	1200-1008	:30	, MIIGIVIUS	•		MINI UU.UGT ¢



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WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
967886-1	11/06/12	November 2012	10/29/12 - 11/06/12

Hassan/D/Governor	candidate	1400
<u>Advertiser</u>	<u>Product</u>	Estimate Number

2 WMURM								Spots/				
14 10/30/12   10/30/12   Storm Wrap Up   7-730p   -1   30   1   \$1,100.00   NM	ine Start Dat	e End Dat	e Descrip	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
Class of Time - Fixed Non Pre-emptible			2 Jimmy Non Pre-em	Kimmel ptible	1205-105a	-111	:30	3	\$150.00	NM		
Total   Tota					7-730p	- 1	:30	1	\$1,100.00	NM		
Spots: #Ch Day Air Date   Air Time Description   StartEnd Time   Length Ad-ID   Rate TY	Weeks:				Spots/Week							
1   MMURTU   10/30/12   262 PM Storm Wrap Up   7-730p   :30 MiG TV 108   \$1,100.00 N	Spots: #				ntion		l enat	h Ad-ID			Rate T	Γνη
Class of Time - Fixed Non Pere-miptible									108			
\$\frac{1102/12}{1105/12} \frac{1106/12}{1105/12} \frac{111-11-15}{1105/12} \frac{1}{1105/12} 1			2 6a Day Non Pre-em	break ptible	6-7a	111	:30	3	\$1,400.00	NM		
1 WMURF		11/02/12										
2 WMURRU   11/05/12   5:58 AM 6a Daybreak   6-7a   :30 MiG TV 108   \$1,400.0 N   N									100			
16 11/02/12				<u>·</u>				<u>-</u>			<u> </u>	NN
16 11/02/12								•			· /	NN NN
Weeks   Start Date   End Date   MIWIFS   Spots/Week   Start Date   MIWIFS   M							.50	-			\$1,400.00	1410
Spots: #Ch   Day Air   Date   Air   Time   Description   Start/End Time   Length Ad-ID   Spots   Air   Air   Spots   Air   Spo	Class of	Time - Fixed	Non Pre-em	ptible			:30	3	\$1,150.00	NM		
Spots: # Ch	Weeks:											
2 WMURM	Spots: #				otion		Lengt	h Ad-ID			Rate T	Гур
3 WMURTu   11/06/12   8:54 AM Good Morning America   7-9a   :30 MilG TV 108   \$1,150.00 NM     17 11/02/12   11/02/12   The View   11-12p	1 \	WMURF	11/02/12	8:56 AM Good N	Morning America	7-9a		<u> </u>			\$1,150.00	NI
17   11/02/12   11/02/12   The View   11-12p  1-   :30   1								•			\$1,150.00	N
Class of Time - Fixed Non Pre-emptible	3 \	<b>WMURTu</b>	11/06/12	8:54 AM Good N	Morning America	7-9a	:30	O MHG TV	108		\$1,150.00	ΝI
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Ty	17 11/02/12 Class of	11/02/12 Time - Fixed	2 The Vie Non Pre-em	ptible	11-12p	1	:30	1	\$600.00	NM		
1   WMURF   11/02/12   11:33 AM The View   11-12p   :30 MEGTV109   \$600.00 NM     18   11/05/12   11/05/12   News 9 at Noon   12-1230p   1   :30   1   \$650.00 NM     18   11/05/12   11/05/12   11/05/12   News 9 at Noon   12-1230p   1   :30   1   \$650.00 NM     18   11/05/12		10/30/12	11/05/12		Spots/Week 1	\$600.00						
18									0			
Class of Time - Fixed Non Pre-emptible	1 \	WMURF	11/02/12 1	1:33 AM The Vie	ew	11-12p	:30	O MHGIVIO	9		\$600.00	INI
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Ty	Class of	Time - Fixed	Non Pre-em	ptible	<u>'</u>		:30	1	\$650.00	NM		
1   1   1   1   1   1   1   1   1   1		10/30/12	11/05/12	1	1	\$65 <u>0.00</u>						
19   11/02/12   11/02/12   Who Wants to be a Millior 1230-1p   1   :30   1   \$500.00   NM									100			
Class of Time - Fixed Non Pre-emptible	1 \	MMURM	11/05/12 1	2:14 PM News 9	at Noon	12-1230p	:30	O MHG IV	108		\$650.00	NI
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Ty				ptible	·	1	:30	1	\$500.00	NM		
1 WMURF 11/02/12 12:51 PM Who Wants to be a Millionaire 1230-1p :30 MHG TV 108 \$500.00 N  20 11/02/12 11/05/12 ELLEN EF 4PM-5PM 11 :30 2 \$500.00 NM  Class of Time - Fixed Non Pre-emptible  Weeks: Start Date 11/05/12 End Date 11/05/12 11 2 \$500.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty  1 WMURF 11/02/12 3:59 PM ELLEN EF 4PM-5PM :30 MHGTV109 \$500.00 N  2 WMURM 11/05/12 4:35 PM ELLEN EF 4PM-5PM :30 MHGTV109 \$500.00 N  21 11/02/12 11/05/12 News 9 at 5 5-6p 11 :30 2 \$1,400.00 NM  Class of Time - Fixed Non Pre-emptible		10/30/12	11/05/12	1	1	\$500.00					<b>.</b>	_
20 11/02/12 11/05/12 ELLEN EF 4PM-5PM 11- :30 2 \$500.00 NM Class of Time - Fixed Non Pre-emptible  Weeks: Start Date 10/30/12 End Date 11/05/12 I1- 2 \$500.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty 1 WMURF 11/02/12 3:59 PM ELLEN EF 4PM-5PM :30 MHGTV109 \$500.00 N 2 WMURM 11/05/12 4:35 PM ELLEN EF 4PM-5PM :30 MHGTV109 \$500.00 N 21 11/02/12 11/05/12 News 9 at 5 5-6p 11- :30 2 \$1,400.00 NM Class of Time - Fixed Non Pre-emptible									100			
Class of Time - Fixed Non Pre-emptible	1 \	WINIOKE	1 1/02/12 1	Z.51 PIVI VVNO VV	rants to be a Milliona	123U-1p	:30	O MING IV	100		ψουυ.υυ	INI
Total   Tota	Class of	Time - Fixed	Non Pre-em	ptible			:30	2	\$500.00	NM		
Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID         Rate         Ty           1 WMURF         11/02/12         3:59 PM ELLEN EF         4PM-5PM         :30 MHGTV109         \$500.00 N           2 WMURM         11/05/12         4:35 PM ELLEN EF         4PM-5PM         :30 MHGTV109         \$500.00 N           21 11/02/12         11/05/12 News 9 at 5         5-6p         11         :30 2         \$1,400.00 NM           Class of Time - Fixed Non Pre-emptible         APM-5PM        1         :30 2         \$1,400.00 NM	Weeks:				Spots/Week							
1 WMURF 11/02/12 3:59 PM ELLEN EF 4PM-5PM :30 MHGTV109 \$500.00 N 2 WMURM 11/05/12 4:35 PM ELLEN EF 4PM-5PM :30 MHGTV109 \$500.00 N 21 11/02/12 11/05/12 News 9 at 5 5-6p 11 :30 2 \$1,400.00 NM Class of Time - Fixed Non Pre-emptible	Spots: #				otion	·	Lengt	h Ad-ID			Rate T	Гур
21 11/02/12 11/05/12 News 9 at 5 5-6p 11 :30 2 \$1,400.00 NM Class of Time - Fixed Non Pre-emptible	<del></del>								9			
Class of Time - Fixed Non Pre-emptible	2 \	WMURM	11/05/12	4:35 PM ELLEN	EF	4PM-5PM	:30	0 MHGTV10	9		\$500.00	N
A CONTROL OF THE PROPERTY OF T		11/05/12 Time - Fixed	News 9		5-6p	11	:30	2	\$1,400.00	NM		
					Spots/Week	Rate						_



Send Payment To:

**WMUR** PO Box 26884 Lehigh Valley, PA 18002-6884

			Invoice Period
967886-1	11/06/12	November 2012	10/29/12 - 11/06/12

Hassan/D/Governor	candidate	1400
<u>Advertiser</u>	Product	Estimate Number

						Spots/			
Line Start Date End Da	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
21 11/02/12 11/05/ Class of Time - Fixe		vs 9 at 5 emptible	5-6p	11	:30	2	\$1,400.00	NM	
10/30/1	2 11/05	5/12 11	2	\$1,400.00					
	Air Date	Air Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WMURF	11/02/12	5:37 PM News		5-6p		O MHG TV	108		\$1,400.00 NM
2 WMURM	11/05/12	5:53 PM News	9 at 5	5-6p	:3	O MHG TV	108		\$1,400.00 NM
22 11/02/12 11/02/ Class of Time - Fixe		IDE EDITION AC emptible	730-8p	1	:30	1	\$1,400.00	NM	
Weeks: Start Da 10/30/1			Spots/Week 1	<u>Rate</u> \$1,400.00					
	Air Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WMURF	11/02/12		E EDITION AC	730-8p	:0				\$1,400.00 NM
Cred	<i>lited</i> rogram								
23 11/05/12 11/05/		vs 9 at 11	11-11:35p	1	.20	1	¢2 200 00	NM	
Class of Time - Fixe			11-11:35p	1	:30	ı	\$2,200.00	INIVI	
Weeks: Start Da 10/30/1			Spots/Week 1	Rate \$2,200.00					
		Air Time Descri		Start/End Time		h Ad-ID			Rate Type
1 WMURM	11/05/12	11:15 PM News	9 at 11	11-11:35p	:3	O MHGTV1	09		\$2,200.00 NM
24 11/05/12 11/05/ Class of Time - Fixe		<u> </u>	1205-105a	1	:30	1	\$150.00	NM	
Weeks: Start Da 10/30/1	2 11/05	5/12 1	Spots/Week 1	<u>Rate</u> \$150.00					
	Air Date	Air Time Descri		Start/End Time		h Ad-ID	100		Rate Type
1 WMURM	11/05/12	12:49 AM Jimmy	Kimmel	1205-105a	:3	O MHG TV	108		\$150.00 NM
25 11/04/12 11/04/ Class of Time - Fixe	d Non Pre-			1	:30	1	\$3,000.00	NM	
Weeks: Start Da 10/29/1			Spots/Week 1	<u>Rate</u> \$3,000.00					
Spots: # Ch Day	Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WMURSu	11/04/12	12:59 PM This W	Veek with Christiane	12n-1p	:3	O MHG TV	108		\$3,000.00 NM
26 11/04/12 11/04/ Class of Time - Fixe			7-8p	1	:30	1	\$3,000.00	NM	
Weeks: Start Da 10/29/1			Spots/Week 1	Rate \$3,000.00					
Spots: # Ch Day	Air Date	Air Time Descri	<u>ption</u>	Start/End Time		h Ad-ID			Rate Type
1 WMURSu	11/04/12	7:20 PM AFHV		7-8p	:3	O MHGTV1	09		\$3,000.00 NM
27 11/03/12 11/04/ Class of Time - Fixe		Weekend Daybreak emptible	7-9a	11	:30	2	\$700.00	NM	
Weeks: Start Da 10/29/1			Spots/Week 2	Rate \$700.00					
	Air Date	Air Time Descri	<del></del>	Start/End Time		h Ad-ID			Rate Type
1 WMURSa	11/03/12		ekend Daybreak	7-9a		O MHG TV			\$700.00 NM
2 WMURSu	11/04/12	7:19 AM 7a We	ekend Daybreak	7-9a	:3	O MHGTV1	09		\$700.00 NM
28 11/02/12 11/02/ Class of Time - Fixe	12 STE d Non Pre-	EVE HARVEY DY 9 emptible	l/4∜10-11a	1	:30	1	\$400.00	NM	
Weeks: Start Da 10/30/1			Spots/Week	Rate \$400.00					
	2 11/05	1/121	1	\$400.00					
Spots: # Ch Day 1 WMURF	Air Date 11/02/12	Air Time Descri	iption E HARVEY DY 9/4 S	Start/End Time		h Ad-ID 0 MHG TV			Rate Type \$400.00 NM



INVOICE Send Payment To:

**WMUR** PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice Month Invoice Period Invoice # Invoice Date 11/06/12 10/29/12 - 11/06/12 967886-1 November 2012

Advertiser	Product	Estimate Number
Hassan/D/Governor	candidate	1400

Spots/

Start/End Time Start Date **End Date** Description MTWTFSS Length Week Rate Type

> **Total Spots** 44

**Gross Total** \$62,600.00 **Payment Terms 30 Days** 

Agency Commission \$9,390.00

Net Amount Due \$53,210.00